

Cookies Policy

TradeStation.com uses cookies to offer a better browsing experience and collect usage information. The information set out in this policy is provided in addition to the TradeStation Group, Inc. and subsidiaries (“TradeStation,” “we” or “our”) Privacy Notice, and should be read alongside our Privacy Notice.

Use of Cookies by TradeStation.com

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The table below explains the cookies we use and why. This table (together with the rest of this policy) is subject to change from time to time.

Cookie	Name	Purpose
YouTube	VISITOR_INFO1_LIVE 1P_JAR GPS IDE NID OGPC VISITOR_INFO1_LIVE YS YSC S	We embed videos from our official YouTube channel using YouTube’s privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.
Liveperson Cookies	LPSID-11492692 LPSessionID LPVID LPVisitorID	These are Liveperson tracking and preferences cookies.
Google Tracking	_ga _gaexp _gid	These cookies are used to collect information about how visitors use our website and WordPress blog. We use the information to compile reports and help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.

Cookie	Name	Purpose
Other tracking cookies	mp_1b3f-83d98014ec70b923b4481b-72cec5_mixpanel mp_bae358ed26f-9f558a80977d11d79dd88_mixpanel	These are shared cookies between TradeStation and WebTrading to track user interaction with various features of the WebTrading app.
HotJar	_hjIncludedInSample	This cookie is associated with web analytics functionality and services from Hot Jar, a Malta-based company. It uniquely identifies a visitor during a single browser session and indicates the user is included in an audience sample.
Social Media Cookies	fr personalization_id	These cookies are used for Facebook and Instagram paid ads retargeting.
User Info / Preferences	tslpcached	This cookie is used by LiveEngage chat to remember contact details the second time a user accesses the chat feature.
Double Click	B IDE MR MUID NID OGPC TDCPM TDID anj fr	These are advertising cookies for Google. Some are specific for user preferences, others for user security. For keeping your settings across all Google products and across multiple devices when signed in.
Amazon Ad Network	ad-id ad-privacy	These cookies are used for interest-based ads on Amazon.com and off Amazon properties via their programmatic product.

Cookie	Name	Purpose
KickOffLabs	_ksid kol_ab_<number> kol_bounce.bounce.<number> kola.<number> kola.<number>.session kola.<number>.cid	These cookies are used to track analytics, fraud detection, program status and content displayed.

How Do I Change My Cookie Settings?

Most web browsers allow some control of most cookies through the browser settings. Please be aware that if you should elect to refuse or delete cookies provided by a TradeStation website or service, you may experience some inconvenience in your use of TradeStation products and services. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.