



TRADESTATION INTRODUCES FLAT-FEE COMMISSIONS, CREATING A COMPELLING OFFERING FOR THE ACTIVE TRADERS WHO FOCUS ON HIGHER VOLUME TRADES

Plantation FL, July 15, 2008 — TradeStation Securities, a pioneer and leader in rule-based trading for experienced active traders, announced today new commission choices available to customers. Equity traders can now choose between per-share and new flat-fee commission plans.

Flat-fee commissions, which will generally range from \$6.99 to \$9.99 per trade, depending on a customer's frequency of trading, can offer significant cost advantages to customers who focus on higher volume trades.

“Customers value the power and flexibility TradeStation gives them to trade by their rules. Flat-fee commissions can make this power and flexibility available to traders who trade higher volumes or prefer a flat fee per trade,” said Salomon Sredni, CEO of TradeStation Group, the parent company of TradeStation. “TradeStation is committed to providing the premier trading solution for the active retail trader regardless of the size of their trades. The choice of flat-fee commissions should help us solidify that position.”

TradeStation customers are among the most active and advanced retail traders, with the average TradeStation account trading at an annualized rate of 730 trades per year in the first quarter of 2008. TradeStation gives customers the ability to design, test, and automate their own custom equities, options, futures and forex trading strategies. More information about TradeStation can be found at www.TradeStation.com.

About TradeStation Group, Inc.

TradeStation Group, Inc. (NASDAQ GS: TRAD), through its principal operating subsidiary, TradeStation Securities, Inc., offers the *TradeStation* platform to the active trader and certain institutional trader markets. *TradeStation* is an electronic trading platform that offers state-of-the-art electronic order execution and enables clients to design, test, optimize, monitor and automate their own custom Equities, Options, Futures and Forex trading strategies.

TradeStation Securities, Inc. (Member NYSE, FINRA, SIPC, NSCC, DTC, OCC & NFA) is a licensed securities broker-dealer and a registered futures commission merchant, and also a member of the American Stock Exchange, Boston

Options Exchange, Chicago Board Options Exchange, Chicago Stock Exchange, International Securities Exchange, NASDAQ OMX, NYSE Euronext and Philadelphia Stock Exchange. The company's technology subsidiary, TradeStation Technologies, Inc., develops and offers strategy trading software tools and subscription services. Its London-based subsidiary, TradeStation Europe Limited, an FSA-authorized brokerage firm, introduces UK and other European accounts to TradeStation Securities.

Forward-looking Statements

This press release contains statements that are forward-looking and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. When used in this press release the words "can," "should," "will," and similar expressions are intended to identify forward-looking statements. All forward-looking statements are based largely on current expectations and beliefs concerning future events that are subject to substantial risks and uncertainties. Actual results and events may differ materially from those suggested herein. Factors that may cause or contribute to the potential differences include, but are not limited to, whether the segment of the active trader market that engages in higher volume trading sees value in TradeStation's flat-fee commission offering, will open more accounts, or trade more frequently, and many of the issues, risks and uncertainties described in the company's filings with the Securities and Exchange Commission including, but not limited to, the company's Annual Report on Form 10-K for the year ended December 31, 2007, as well as other SEC filings and company press releases.

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